



ESTEL
OTIUM

Adornment for Your Hair

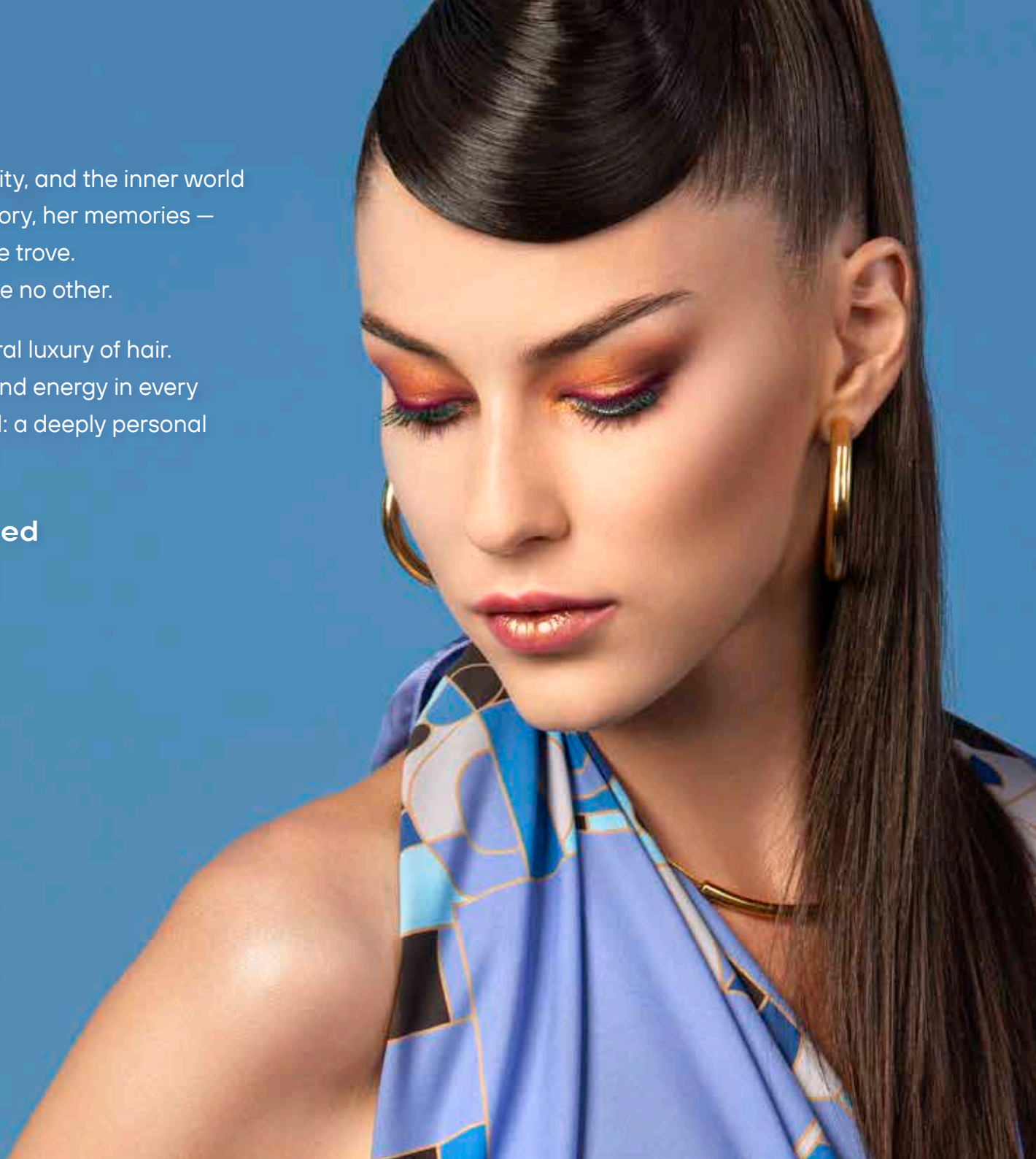
Hair is a reflection of beauty, individuality, and the inner world of every woman. It holds her genetic story, her memories — her very essence. Hair is a true treasure trove. And OTIUM ESTEL understands this like no other.

The OTIUM collection unveils the natural luxury of hair. Lustrous shine, flawless smoothness, and energy in every movement — this is the value of OTIUM: a deeply personal approach to hair care.

A perfect adornment, tailored to your unique style.

A precise result, reached through pure pleasure.

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Evolution of ESTEL OTIUM

2010
Otium

2015
Otium

2017
Otium

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Adornment for Your Hair

The Evolution of OTIUM

True beauty doesn't fear change — it embraces it.

We've reimagined the trusted legacy of OTIUM with a bold vision for the future. Decades of proven performance meet cutting-edge innovation. Scientific expertise on the inside, modern design on the outside. The new OTIUM is everything you loved, and so much more: more power, more care, more beauty.

OTIUM has evolved — while staying true to its identity. It has risen to a new level, unlocking even greater possibilities. Transformed to adorn your hair with the brilliance of diamonds, the smoothness of precious silk, and the radiance of a luxurious, joyful life.



New Design + New Formula → For a New Era

ESTEL OTIUM

**Precious Ingredients:
Nature Framed by Science**

What makes an adornment truly valuable?

The precision of the cut, the skill of the jeweler, and the emotions it evokes. Hair care is no different. Each product in the OTIUM collection delivers effective results thanks to the perfect synergy of its ingredients.

Discover some of our headliners.



Silk Proteins

- Strengthen the hair structure, significantly boosting its resilience.
- Fill micro-damages, forming an invisible, weightless protective film on the surface.
- Give hair a distinctly silky feel: softness, smoothness, manageability, and rich shine.
- Provide long-lasting effects – with regular use, hair becomes denser, stronger, and more vibrant.

Amino Acid Complex

- Enhances the hair's ability to retain moisture.
- Strengthens the cuticle from within, reducing breakage and porosity.
- Restores hair's natural elasticity and shine.
- Increases resistance to harsh environmental factors.

Jojoba Oil

- Reduces moisture loss from the hair surface and protects against environmental aggressors.
- Delivers smoothness, softness, and natural shine to your hair.
- Provides hair discipline and easy combing.
- Offers long-lasting nourishment without weighing hair down.

Collagen

- Deeply hydrates the hair.
- Forms an invisible film on the cuticle surface that effectively locks in moisture.
- Adds density without weighing hair down.
- Enhances flexibility, elasticity, and lively movement.

Ceramides

- Integrate into the lipid layer, sealing the cuticle and strengthening the natural barrier.
- Restore hair integrity.
- Make hair denser, smoother, and more manageable.
- Provide high resistance to damage.



Scientific Innovation: Molecular Protein Matrix

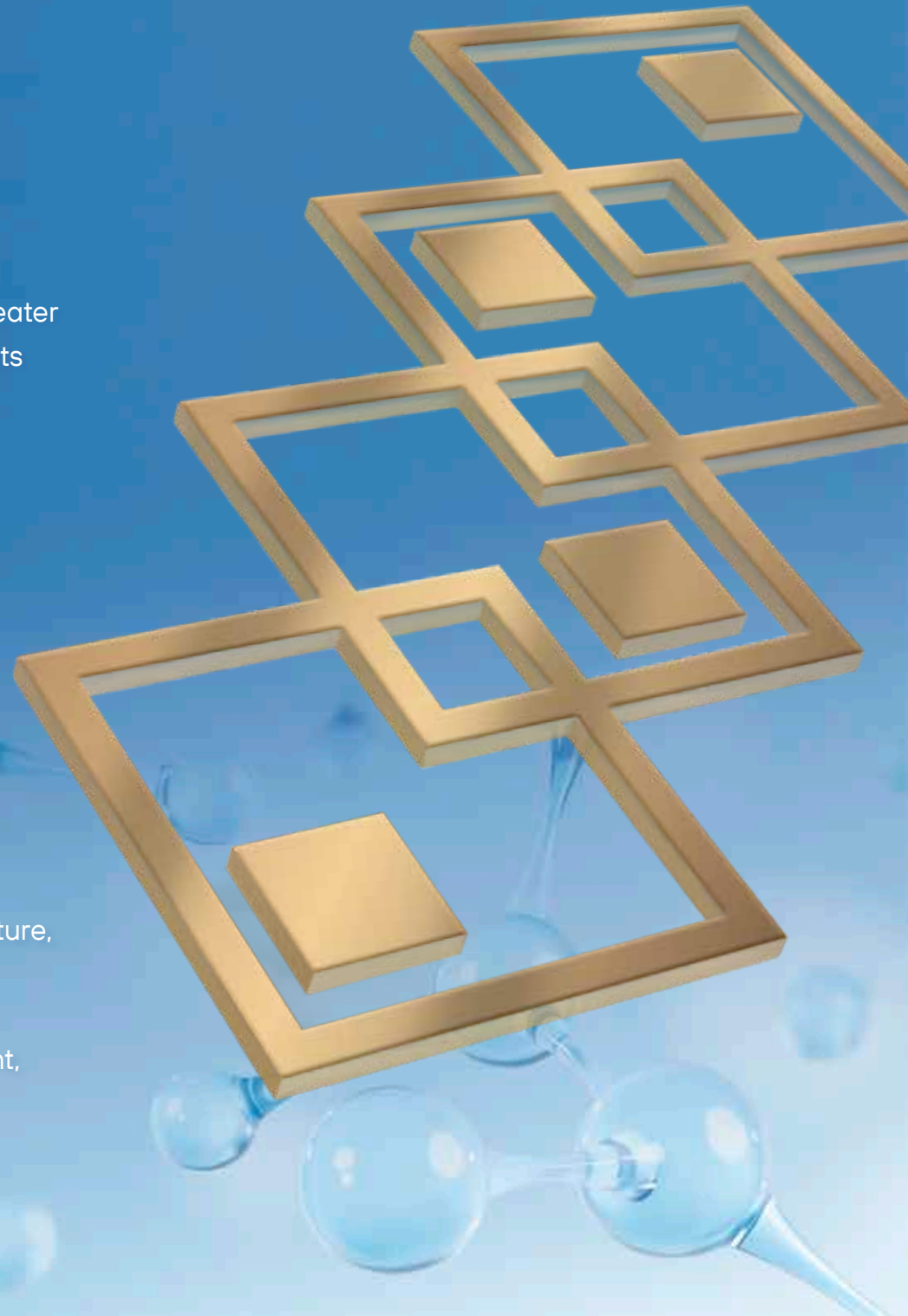
Perfection is never static. It moves — toward greater precision, greater strength, and greater beauty. With this vision, the leading scientists at the ESTEL Laboratory approached the renewal of the OTIUM formulas. They preserved everything you already value — and introduced even more. The finest ingredients now come with a modern scientific upgrade.



4K Protein Fusion — a molecular matrix of four powerful proteins: **keratin, collagen, quinoa, and cashmere.**

This synergistic blend fills gaps within the hair, reinforces its structure, deeply nourishes, and provides density and strength.

Thanks to 4K Protein Fusion, the hair is always infused with vibrant, living beauty.





Each OTIUM line features its own unique olfactory signature. The fragrance pyramids are thoughtfully crafted and seamlessly integrated into the concept of beautiful hair care.

When creating these scent compositions, perfumers drew inspiration from the very essence of each OTIUM product — its benefits, texture, design, and deeper meaning.

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Fragrance — the Invisible Adornment
that Leaves a Lasting Impression.

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Designed for Compliments,
Crafted for Perfection



Color Life

For Colored Hair

Color is an art. Radiant, deep, passionate, and timeless, it beautifies hair and highlights individuality. A combination of cocoa butter, silk proteins, vitamin E, beeswax, and a UV filter give your favorite shade vibrancy, shine, and longevity.

The Scent of Sensuality

Bright. Unbridled. Captivating. The scent perfectly complements the color, shimmering with vibrant, rich notes. It's a game of senses, and you always win.

Scent Pyramid

Top: Blackcurrant, Bergamot, Pear

Heart: Rose, Jasmine, Freesia

Base: Patchouli, Amber, Sandalwood





Gentle Shampoo for Colored Hair

Hair color becomes a precious adornment. The shampoo's ingredients maintain color for a long time, giving hair softness, smoothness, strength, and shine.



- Color preservation
- Moisturizing
- Softness
- Shine



- o Na-PCA
- o Silk proteins
- o UV filter



4K PROTEIN FUSION

OTM.6 250 ml



Shine-Balm for Colored Hair

Enhances hair color with a precious shine. Prevents color fading, restores structure, provides silkiness, and adds a special depth to the color.



- Color preservation
- Restoration
- Silkiness



- o Cocoa Butter
- o Vitamin E
- o Quat-acryl



4K PROTEIN FUSION

OTM.7 200 ml



New

Heat Protection Hair Spray "Bright Color"

Color is brighter and deeper than ever. This treatment spray preserves color, enhances color saturation, smoothes the cuticle, enhances shine, and gently restores hair.



- Color stabilization
- Rich shine
- Smoothness



- o Quat-silicone
- o Vitamin E



4K PROTEIN FUSION

OT/CL/T200 200 ml

Cocktail-Mask for Colored Hair

Beautifies hair while preserving its precious shade. Protects the pigment from washing out for a long time, deeply nourishes and hydrates the hair structure, imparting silkiness and shine.



- Color retention
- Softness
- Vibrant shine



- o Cocoa butter
- o Beeswax
- o Panthenol
- o Vitamin E



4K PROTEIN FUSION

OTM.9 300 ml

ESTEL
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Color Life

Diamond

For a Luxurious Hair Shine

Shine like a gem. Hair that reflects light. Silk proteins, pearl extract, ceramides, and precious camellia, macadamia, and argan oils provide hair with long-lasting shine and superb smoothness. A diamond-like effect awaits.

The Scent of Luxury

Crystals, sparkles, and splashes of champagne. The scent of OTIUM DIAMOND fills the space and makes you close your eyes in delight. Can you feel the sparkles in the air?

Scent Pyramid

Top: Carnation

Heart: Dianthus, Spices, Ylang-Ylang

Base: Powder, Vanilla, Musk





Gloss-Shampoo for Smooth and Shiny Hair

Embellishes hair with a brilliant shine. Perfectly smooths the cuticle, maintains moisture balance, and provides vibrant elasticity, silkiness, and easy combing.



- Shine
- Smoothness
- Elasticity



- o Collagen
- o Panthenol
- o Silk Proteins



4K PROTEIN FUSION

OTM.24 250 ml



Gloss-Balm for Smooth and Shiny Hair

Tempts with a precious glow so that's impossible to take the eyes off. Smooths the hair cuticle, softens, and fills it with iridescent shine. Manageability, vibrant movement, and the absence of static electricity complete the effect.



- Rich shine
- Smoothness
- Strengthened structure



- o Collagen
- o Pearl extract
- o Vitamin E



4K PROTEIN FUSION

OTM.25 200 ml



Heat Protection Cream for Smooth and Shiny Hair

Preserves hair's beauty and adds shine. Protects from high temperatures, provides smoothness, elasticity, and shine, and disciplines hair along its entire length.



- High-temperature protection
- Smoothness
- Shine



- o Macadamia oil



4K PROTEIN FUSION

OTM.26 100 ml



Precious Oil for Smooth and Shiny Hair

When hair is a source of light. The synergy of three oils enhances shine, moisturizes, nourishes, restores damaged areas, and adds smoothness and silkiness.



- Maximum shine
- Smoothness
- Silkiness



- o Camellia Oil
- o Argan Oil

OTM.27 100 ml

Silk Mask for Smooth and Shiny Hair

Transforms hair into precious silk, encrusted with diamonds. Restores damaged areas and deeply nourishes, leaving hair thicker, smoother, and with a perfect texture.



- Intense shine
- Structure restoration
- Silkiness



- o Ceramides
- o Macadamia oil
- o Keratin



4K PROTEIN FUSION

OTM.28 300 ml

Wave Twist

For Curly Hair

Curly hair is a special kind of beauty that requires a special approach. To ensure curl definition, add silkiness and shine, and maintain perfect shape. Peach, camellia, and macadamia oils, beeswax, and wheat proteins will allow to live in harmony with the curls and be proud of them as the most precious adornment.

The Scent of Passion

A bright, striking, extraordinary personality. That's what your curls say about you. That's what this fragrance says about you. Exotic, impressive and temperamental, it perfectly complements the beauty of curly hair.

Scent Pyramid

Top: Pink Pepper

Heart: Lychee, Raspberry, Rose

Base: Amber, Cedar, Honey, Musk, Patchouli





Cream-Shampoo for Curly Hair

Beautifies every curl. Gently smoothes the cuticle, maintains hydration balance, and gives hair extra density and cashmere-like softness.

- Density
- Hydration
- Softness
- Shine

- o Pantolactone
- o Silk Proteins

4K PROTEIN FUSION

OTM.1 250 ml



Conditioning Balm for Curly Hair

Every curl is filled with the power of beauty. Active ingredients ensure curl elasticity, restore structure, and provide balanced hydration.

- Curl elasticity
- Manageability
- Softness

- o Peach oil
- o Panthenol
- o Vitamin E

4K PROTEIN FUSION

OTM.2 200 ml



Spray "Easy Combing"

Enhances the beauty of every curl. Provides easy combing, silkiness, and shine. Instantly moisturizes without weighing hair down and protects against negative environmental factors.

- Manageability
- Silkiness
- Shine

- o Wheat Protein
- o Antioxidant

4K PROTEIN FUSION

OTM.3 200 ml



BB-Cream "Manageable Curls"

When curls are your best asset. BB cream provides elasticity and flexibility, nourishes, defines curls, provides an anti-frizz effect, and adds shine.

- Easy styling
- Elasticity
- Curl definition

- o Beeswax
- o Camellia oil
- o Silk proteins

4K PROTEIN FUSION

OTM.4 100 ml

Cream-Mask for Curly Hair

Fulfills the cherished desires of curly hair. Maintains definition, bounce, and elasticity of curls, gently smoothes the cuticle, provides hydration balance, and imparts silkiness and shine.

- Curl definition
- Manageability
- Shine

- o Macadamia Oil
- o Silk Proteins
- o Lanolin

4K PROTEIN FUSION



OTM.5 300 ml

Aqua

For Deep Hair Moisturizing

Water is the elixir of life. With it, hair becomes an adornment full of strength and shine. It's more than just a care product. It's a return to the roots of beauty. The combination of betaine, jojoba oil, and 13 amino acids will provide hair with three-dimensional hydration and restore a sense of rich life.

The Scent of Tenderness

Exquisite and alluring. The aroma covers like a velvety wave, bringing harmony and suggesting: follow your heart's impulse, it knows the right path.

Scent Pyramid

Top: Osmanthus, Rose, Jasmine, Honeysuckle

Heart: Peach, Apricot, Cherry

Base: Sandalwood, Powdery Notes, Vanilla, Musk





Shampoo for Intense Hair Moisturizing

When natural beauty captivates. Saturating with essential moisture, this shampoo makes hair elastic, soft, and shiny, imparting freshness, lightness, and protecting against static electricity.



- Moisturizing
- Softness
- Natural shine
- Antistatic effect



- o Sulfate-free
- o Amino acid complex
- o Betaine



4K PROTEIN FUSION

OTM.35 250 ml



Balm for Intense Hair Moisturizing

Your hair is your most precious asset. The active ingredients in this conditioner provide softness, smoothness, and natural shine, protecting against harmful factors and static electricity.



- Active hydration
- Softness
- Healthy shine



- o Natural polysaccharide
- o Amino acid complex
- o Jojoba oil



4K PROTEIN FUSION

OTM.36 200 ml



Spray for Intense Hair Moisturizing

Enhances hair's natural beauty. Provides long-lasting hydration, adds shine and elasticity, and protects against damage and static electricity.



- Long-lasting hydration
- Elasticity
- Natural shine



- o Keratin
- o Wheat proteins
- o Na-PCA



4K PROTEIN FUSION

OTM.37 200 ml



Serum Express Hair Moisturizing

Preserves hair's natural beauty. Instantly hydrates and locks in moisture, providing vibrant movement, shine, manageability, and protection from static.



- Instant hydration
- Vitality
- Shine



- o Betaine
- o Amino Acid Complex



4K PROTEIN FUSION

OTM.38 100 ml

Comfort-Mask for Intense Hair Moisturizing

A source of beauty for hair. Provides natural shine, elasticity, and softness. Makes the structure strong and resistant to damage. Protects against static electricity.



- Multi-level hydration
- Restoration of moisture balance
- Smoothness and shine



- o Lanolin-betaine active ingredient
- o Amino acid complex
- o Vitamin E



4K PROTEIN FUSION

OTM.39 300 ml

Miracle Revive

For Intensive Hair Restoration

Even the most beautiful adornments sometimes need restoration.

Hair is no exception. Restoration is a step toward new magnificence. A renaissance — from roots to ends. Keratin, panthenol, jojoba oil, and a vitamin complex deeply penetrate the hair structure and restore it from within.

The Scent of Mystery

The fragrance composition is rich and mesmerizing. It evolves like a kaleidoscope, opening a world of emotions. It is a secret you want to unravel — or perhaps leave unsolved forever.

Scent Pyramid

Top: Mimosa, Vanilla, Heliotrope, Rose, Jasmin

Heart: Black Currant, Raspberry, Apple

Base: Sandalwood, Powdery Notes, Vanilla, Musk





Care-Shampoo for Hair Repair

Diamond strength is a foundation of beautiful hair. Active components restore hair from root to ends, balancing moisture and returning strength.



- Restoration
- Hydration
- Strength



- o Pantolactone
- o Panthenol



- 4K PROTEIN FUSION

OTM.29 250 ml



Nourishing Balm for Hair Repair

Beautifies hair with natural strength. Restores, prevents damage, adds elasticity and shine, and ensures smooth combing.



- Restoration
- Hydration
- Smoothness



- o Vitamin Complex
- o Jojoba Oil
- o Na-PCA



- 4K PROTEIN FUSION

OTM.30 200 ml



Serum-Veil "Instant Hair Repair"

Restoration as an art: precise, instant, beautiful. Active ingredients reconstruct the hair structure, hydrate, and provide strength, density, and shine.



- Strength
- Silkiness
- Healthy Shine



- o Na-PCA
- o Panthenol
- o Vitamin E



- 4K PROTEIN FUSION

OT/MR/SK20B 5x20 ml



Elixir "Keratin Power"

A wonderful life of your hair. Active ingredients restore, nourish, and hydrate, ensuring smooth combing and adding elasticity and shine.



- Restoration
- Nourishment
- Hydration



- o Keratin
- o Silk Proteins
- o Vitamin E



- 4K PROTEIN FUSION

OTM.31 100 ml



Serum "Hair Ends Reconstruction"

Hair is like precious cashmere. The serum restores hair ends, strengthens the structure, ensures easy combing, and adds extra shine.



- Split-Ends Reconstruction
- Restoration
- Shine



- 4K PROTEIN FUSION

OT/MR/SK50 50 ml

Intensive Mask for Hair Repair

A beautiful life of your hair. Active components fill hair with strength, nourish, and restore the natural perfection of hair: elasticity, softness, and shine.



- Deep Restoration
- Strength
- Vitality



- o Lanolin
- o Pantolactone
- o Vitamin E



- 4K PROTEIN FUSION

OTM.32 300 ml

Unique

For Scalp and Hair Care

The embodiment of impeccable taste and a personalized approach. Hair growth and strengthening, sebum control, and a feeling of boundless freshness, a sense of uniqueness and confidence. Perfectly matched proteins and plant extracts reveal the truth: a healthy scalp is the foundation of beautiful hair.

The Scent of Harmony

It has an aristocratic character. Impeccable and refined. Passionate and noble. Its ornate handwriting seems made for composing love letters — in the language of haute perfumery.

Scent Pyramid

Top: Bergamot, Black Currant, Lemon

Heart: Lily Of The Valley, Rose

Base: Cedar, Musk

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Shampoo-Activator for Hair Growth

Takes hair beauty to a new level. Strengthens follicles, creates ideal conditions for healthy hair growth, and ensures smoothness, softness, and density along the entire length.



- Hair growth
- Density
- Follicle strengthening



- o Amino Acid Complex
- o Lupine Proteins
- o Panthenol



- 4K PROTEIN FUSION

OTM.14 250 ml



Anti-Dandruff Shampoo

Beautiful hair begins with the scalp. Active ingredients provide maximum sebum control, normalize lipid balance, protect against dandruff, refresh the scalp, and enhance the beauty of your hair.



- Sebum control
- Lipid balance
- Freshness



- o Piroctone Olamine
- o Elecampane Extract
- o Allantoin



- 4K PROTEIN FUSION

OTM.15 250 ml



Shampoo for Oily Scalp and Dry Hair

Beauty is in harmony. Synergistically acting on the scalp and hair, the active ingredients gently cleanse, normalize lipid balance and sebaceous gland function, and give hair energy and a healthy shine.



- Lipid balance
- Hydration
- Healthy shine



- o Calamus extract
- o Hydrocell Q



- 4K PROTEIN FUSION

OTM.16 250 ml



Tonic-Activator for Hair Growth

Awakens beauty. Strengthens hair follicles, protects against hair loss, stimulates growth, and provides additional density.



- Growth stimulation
- Strengthening
- Density



- o Kopexil
- o Amino acid and peptide complex



- 4K PROTEIN FUSION

OTM.17 100 ml



Anti-Dandruff Tonic

Hair feels fresh and transformed. Active ingredients eliminate dandruff, relieve skin irritation, and restore moisture balance.



- Dandruff elimination
- Irritation relief



- o Rosemary essential oil
- o 5 plant extracts



- 4K PROTEIN FUSION

OTM.19 100 ml



Relax-Tonic for Scalp

Beauty begins with harmony. Plant extracts effectively care for the scalp: they relieve irritation, promote cell regeneration, tone, and maintain moisture balance.



- Moisture balance
- Regeneration
- Irritation relief



- o Grapeseed oil
- o Wheat germ extract



- 4K PROTEIN FUSION

OTM.18 100 ml

Volume

For Airy Hair Volume

Beauty can be as light as breathing. Airy volume of your hair isn't just aesthetics, it's also a feeling of freedom. A surge of emotion and a feeling of weightlessness. Extracts of cotton, rice, and wheat germ, as well as panthenol and collagen, create a composition that provides anti-gravity volume without weighing hair down.

The Scent of Inspiration

Inhalation is the fastest way to pleasure. Wait, this aroma will knock you off your feet. But why do you need the ground? OTIUM VOLUME will teach you to fly.

Scent Pyramid

Top: Apple, Green Notes

Heart: Gardenia, Freesia, Peach

Base: Musk, Cedar



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New

Volumizing Shampoo for Oily Hair

Transforms hair into a luxurious adornment. Provides airy volume without weighing it down, gently normalizes cellular metabolism, moisturizes and enhances hair's natural shine.



- Volume
- Lightness
- Natural shine



- o Extracts of cotton, rice, and wheat germ
- o Soy proteins
- o Pantolactone



4K PROTEIN FUSION

OT/VLM/SO250 250 ml



New

Volumizing Shampoo for Fine Hair

Embellishes hair with natural splendor: volume, shine, and softness. Infuses hair with vitality, restores moisture balance, actively moisturizes, and increases elasticity and density.



- Volume
- Density
- Antistatic effect
- Natural shine



- o Cotton extract
- o Soy proteins
- o Panthenol



4K PROTEIN FUSION

OT/VLM/ST250 250 ml



Light Balm for Hair Volume

Gives hair an airy, light feeling. Increases volume, maintains optimal moisture level, and provides shine, elasticity, and strength.



- Volume
- Hydrobalance
- Elasticity



- o Collagen
- o Panthenol
- o Antioxidant



4K PROTEIN FUSION

OTM.22 200 ml



Care-Spray "Air Volume"

This gravity-defying luxury spray dramatically lifts hair from the roots, infuses it with vitality and natural shine, and provides nourishment and hydration.



- Volume
- Elasticity
- Shine



- o Collagen
- o Cotton Extract
- o Wheat Germ Extract



4K PROTEIN FUSION

OTM.23 200 ml

ESTEL OTIUM Volume

Lungo

For Luxuriously Long Hair

Long hair is a story of beauty that is endlessly being written. It speaks of the ability to care for and preserve the best, attracting attention and striking with luxury. This beauty is both strength and tenderness. A cocktail of antioxidants, panthenol, wheat proteins, and keratin energize the hair along its entire length, giving it everything it desires.

The Scent of Temptation

Fresh and tart. Strong and light. This fragrance plays on contrasts. Boldly combines elements as different as day and night. And remains true to itself. Inimitable and seductive.

Scent Pyramid

Top: Pine, Lime, Mint, Green Leaves, Galbanum, Apple, Cassia, Melon

Heart: asmine, Lily, Ozone, Carnation, Cinnamon

Base: Cedarwood, Sandalwood, Amber, Patchouli, Moss





New

Shampoo for Luxuriously Long Hair

Long hair is a treasure. The shampoo's ingredients, by restoring structure along the entire length, give hair luxurious silkiness, elasticity, and strength.

- Silkiness
- Elasticity
- Restoration
- Moisturizing

- o Keratin
- o Na-PCA
- o Silk Proteins

4K PROTEIN FUSION

OT/LNG/S250 250 ml



New

Balm for Luxuriously Long Hair

Maximizes the beauty of long hair. Restores the entire length, moisturizes, and imparts silkiness, elasticity, and strength.

- Restoration
- Strength
- Density

- o Panthenol
- o Na-PCA
- o Antioxidant

4K PROTEIN FUSION

OT/LNG/B200 200 ml



New

Spray-Conditioner for Luxuriously Long Hair

Boundless beauty. Active ingredients give hair luxurious smoothness and softness along the entire length, add shine, prevent breakage, and ensure easy combing.

- Easy combing
- Smoothness
- Softness

- o Wheat Protein

4K PROTEIN FUSION

OT/LNG/SP200 200 ml

New

Mask for Luxuriously Long Hair

Created to adorn long hair, it restores hair from root to tip, imparting natural shine, elasticity, and strength, moisturizing, and ensuring easy combing.



- Restoration
- Density
- Elasticity

- o Panthenol
- o Na-PCA
- o Antioxidant

4K PROTEIN FUSION

OT/LNG/M300 300 ml

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Lungo

Just Lipid

For Lipid Hair Restoration

Deep restoration is like restoring a treasure. Density. Smoothness. Shine. Imagine your hair having all this – every day, under any conditions. Beauty is no longer fleeting: it can and should be restored, preserved, and enhanced. This is a task achievable with new-generation lipids and phytosterols.

The Scent of Perfection

A perfume composition is like a perfect moment when everything is right and beautiful. The notes are deep, harmonious, and precise, yet unpredictable: everyone around you wants to unravel this scent.

Scent Pyramid

Top: Mandarin, Peach, Blackcurrant

Heart: Orange Blossom, Black Orchid, Jasmine, Caramel

Base: Amber, Musk, Sandalwood, Guaiac Wood





Phospholipid Hair and Scalp Shampoo

Harmony of science and nature for absolute hair beauty. The hydrolipidic layer, strengthened with beneficial ingredients, effectively counteracts the negative impact of the environment. Hair is hydrated, elastic, and vibrant.



- Lipid layer restoration
- Barrier function improvement
- Balanced hydration



- o Phospholipids
- o Phytosterols
- o Trehalose

OT/LP/S250 250 ml



Lipid Hair Balm

Restores the natural beauty of hair. Improves the condition of the lipid layer, smoothes the cuticle, retains moisture within the structure, and restores elasticity. Hair becomes soft, shiny, and easy to comb.



- Moisturizing
- Elasticity
- Shine



- o 18-MEA
- o Trehalose
- o Passionflower Oil

OT/LP/B200 200 ml

Lipid Hair Mask

Deep restoration and maximum protection thanks to the mask's comprehensive action. Active ingredients replenish and strengthen the lipid layer, smooth the cuticle, maintain moisture balance, and provide strength, silkiness, and a glossy shine.



- Restoration of the hair's lipid layer
- Strength and density
- Smoothness and shine



- o Phospholipids
- o Phytosterols

OT/LP/M300 300 ml

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Just Lipid

Summer

For Summer Hair Care

Summer brings light, warmth, ease, and energy, but it also calls for self-care. UV radiation, seawater, and high temperatures—on hot, sunny days, hair requires special care. Providing it is easier than you think. Thanks to orange and grapefruit juices, crambe oil, and a powerful UV filter, hair shines in the sun like a jewel: strong, full, and vibrant.

The Scent of Summer

Ripe fruits, blooming gardens, vanilla clouds on a watercolor sky, and a pulsing euphoria in the heart. This fragrance is about life in love with summer, and about summer in love with life. Bright, joyful, unbridled.

Scent Pyramid

Top: Almond, Fruity Notes

Heart: Iris, Jasmine, Tuberose, Sandalwood

Base: Tonka Bean, Vanilla, Cocoa, Coffee





Hair Shampoo-Fresh with UV-filter

For every summer day. This shampoo refreshes, vitaminizes, and moisturizes hair and scalp, protects from UV rays, provides antioxidant benefits, makes hair smooth and soft along it's entire length.



- UV protection
- Moisturizing
- Smoothness



- o Silk proteins
- o Orange juice
- o Grapefruit juice

OT/S/S250 250 ml



Hair Moisturizing Balm-Mask with UV-filter

A wonderful summer for beautiful hair. This balm-mask creates a protective barrier against UV rays and other negative environmental factors, nourishes, strengthens the structure, and imparts smoothness and rich shine.



- UV protection
- Structure restoration
- Shine



- o Phytowax
- o Crambe oil
- o Elastin and collagen

OT/S/BM200 200 ml



Sunscreen Hair Spray with UV-filter

A beautiful summer formula. Protects hair from moisture loss and color fading, intensely moisturizes, conditions, untangles, and smooths.



- UV protection
- Long-lasting hydration
- Easy combing



- o Cactus extract
- o Silk proteins

OT/S/SP200 200 ml



"Silk Drops" Hair Elixir with UV-filter

Silky Transformation. This hair elixir cares, nourishes, and smoothes hair ends, adding softness and shine. Reliably protects against the harmful effects of sun rays.



- Restoration of hair ends
- Smoothness
- Softness



- o Silk Proteins
- o Crambe Oil

OT/S/V100 100 ml



Face & Hair & Body Tonic Mist

Renewing energy for hair and skin. This tonic mist leaves a feeling of freshness, moisturizes, maintains hydration balance, and tones.



- Freshness
- Hydration
- Toning



- o Aquasil
- o Aloe Vera Juice
- o Cactus Extract

OT/S/M100 100 ml



"Vitamin Cocktail" Shower Gel

For a summer filled with events and emotions. This gel leaves skin fresh, hydrated, nourished, and energized with fruit vitamins.



- Freshness
- Hydration
- Vitaminization



- o Orange Juice
- o Apple Juice
- o Kiwi Juice

OT/S/G250 250 ml

Winteria

For Winter Hair Care

Winter is a challenge for hair beauty. Frost, wind, and dry air all affect its structure. During the cold season, hair especially needs to feel beautiful and precious. Extracts of northern berries – lingonberry, blueberry, and cloudberry – will help achieve this.

The Scent of a Winter Garden

Sunlight on crystal snow, the captivating warmth of a greenhouse, and a premonition of miracles. The fragrance transforms the world into a winter fairytale, playing with contrasts of spicy, floral, and fresh notes. Refined and exciting, irresistible and magical.

Scent Pyramid

Top: Green, Lemon, Mandarin

Heart: Orange Blossom, Jasmine, Peony, Lily of the Valley

Base: Amber, Vanilla, Benzoin, Musk





Cream Shampoo for Hair and Scalp

Ideal for hair care during the cold season. Moisturizes, nourishes, provides anti-frizz and anti-static effects, softens and thickens hair along its entire length.



- Deep nourishment
- Softness and density
- Anti-static effect



- o Cloudberry seed oil
- o Lingonberry extract
- o Elastin

OT/W/S250 250 ml



Antistatic Hair Balm

Fills hair with inner strength and vibrant shine during the cold season. Nourishes, maintains moisture balance, provides anti-frizz and anti-static effects, smoothes the cuticle, and adds shine.



- Anti-static effect
- Balanced hydration
- Smoothness and shine



- o Cranberry and blueberry extracts
- o Cloudberry seed oil
- o Elastin + collagen

OT/W/B200 200 ml



Two-Phase Antistatic Hair Spray

Beauty and manageability of your hair during the cold season. Provides heat protection during styling, anti-frizz, and anti-static effects, protects against temperature fluctuations, and adds smoothness and shine.



- Anti-static effect
- Heat protection during styling
- Protection against temperature fluctuations
- Easy combing
- Smoothness and shine



- o Cranberry and blueberry extracts
- o Cloudberry seed oil
- o Inulin

OT/W/SP200 200 ml

Peeling Scrub for Scalp

The scalp needs care, especially in the cold season. This peeling scrub deeply cleanses, tones hair follicles, provides oxygen to the scalp, regulates sebaceous gland activity, and leaves the scalp feeling fresh.



- Scalp exfoliation
- Regulation of sebaceous gland function
- Prolongation of freshness
- Toning and improvement of blood flow to hair follicles



- o Exfoliating microparticles
- o AHA acids
- o Salicylic acid
- o Lingonberry extract
- o Peppermint oil

OT/W/P125 125 ml



SOS Hand Cream

Effectively cares for the skin of hands when it is so much needed. Helps restore the natural barrier, softens, and protects against negative environmental factors.



- Restoration
- Protection
- Softness and velvety feel



- o Panthenol
- o Cocoa Butter
- o Collagen

OT/W/K50 50 ml



Lip balm

Soft lips and a beautiful smile. With moisturizing, nourishing, and antioxidant properties, this balm provides softness and comfort to the lips.



- Hydration
- Nutrition
- Protection



- o Cloudberry Seed Oil
- o Shea Butter

OT/W/B10 10 ml





ESTEL
OTIUM

Adornment for Your Hair